**ROSE NGUYEN**

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**ABOUT**

Rose is a 3D Animator- turn- marketer that uses her knowledge in the limits and the potentials of various types of technology to explore different methods of applying storytelling and communication in creating convincing and relatable contents to connect brands and businesses with their target audience.

**SKILLS & ABILITIES**

**TECHNICAL SKILLS**

* + 3D Animation (Maya)
	+ 2D Animation
	+ Graphic Design
	+ Video Editing
	+ Microsoft Office Suite
	+ Adobe Premier Pro
	+ Adobe After Effects
	+ Photography

**INTERPERSONAL SKILLS**

* + Public Speaking
	+ Group Communication
	+ Social Media Group Moderation
	+ Cultural Adaptation
	+ Critical Listening
	+ Time Management

**EXPERIENCE**

**ANIMATION INTERN**

***Impakter***, February 2019-July 2019

* Created assets, including models and rigs for animation.
* Took part in building the stories to promote the new Impakter App.
* Took part in animating characters to deliver the story.
* Made schedule to keep track of the progress.

**ORIENTATION ASSISTANT**

***Savannah College of Art and Design***, June 2016-June 2018

* Helped new students adapt to the new environment by connecting them to the school’s resources and facilities.
* Assisted faculty with planning courses, creating, and delivering contents to students in more relatable and entertaining approaches.

**SOCIAL MEDIA MODERATOR/ PUBLIC RELATIONS CONTRIBUTOR**

***Young Mineral Collector Facebook Group*** *(Non-profit. 1, 251 members),* October 2020 – present

* Moderates members’ posts according to group’s policies.
* Takes part in planning featured posts and social media events.
* Makes branding and marketing strategy plan to target new audience and find solutions to existing challenges.

**EDUCATION**

**INTERNATIONAL BUSINESS CERTIFICATE IN MARKETING**

*Baruch College CUNY*

2019- 2020

**BACHELOR OF FINE ARTS – ANIMATION**

*Savannah College of Art and Design*

2015 -2018

**CERTIFICATIONS**

**ADOBE CERTIFIED ASSOCIATE IN DIGITAL VIDEO USING ADOBE PREMIERE PRO**

01/2019 - 01/2020

**TWITTER FLIGHT SCHOOL VIDEO BADGE**

04/2020 - 04/2021

**SOCIAL MEDIA STRATEGY CERTIFICATION**

03/2020 - 04/2022